**LCXX55: Communicating for Project Effectiveness (Proposal)**

**CA1 Proposal Writing – Division of Work**

*Use this document to reflect your team’s CA1 proposal focus and lecturer-approved division of work.*

*Print and submit this together with your team’s hardcopy CA1 Proposal Writing submission.*

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| **Proposal Title:** | | | Project:SPCAware | | | | |
| **Class:** | DISM/FT/1A/04 | | | | | **Team No.:** | 04 |
| **Lecturer:** | | Ms Chrystella Prathap | | | | | |
| **Names of Team Members** | | | | **Student ID** | **List of sections responsible for writing**  **(in sequential order)** | | |
| Lee Yi Terng | | | | 1904189 | 1. Introduction    1. Objectives    2. Target Audience    3. What is SPCA    4. Collaboration with SPCA | | |
| Delwyn Ho | | | | 1928905 | 1. Proposed Plan    1. Purpose of Proposed Plan    2. Theme of Carnival    3. Layout of Carnival    4. Activities       1. Pets Welfare Centre       2. Pets Indoor Playhouse       3. Pet Performance       4. SPCA Adoption Centre       5. Pet Shop | | |
| Dave Tham | | | | 1942763 | * + 1. Appreciation Ceremony  1. Execution of Plan    1. Project Schedule    2. Project Location    3. Marketing    4. Staff Involved    5. Challenges | | |
| Goh Jun De | | | | 1950007 | 1. Budget 2. Expected Outcome 3. Benefits    1. SPCA    2. Animals    3. Pet Owners 4. Conclusion | | |
|  | | | |  |  | | |
| Whole Team | | | |  | Title Page  Table of Contents  List of Illustrations  Executive Summary  References  Response | | |